Dear   ,

I am writing to ask for approval to attend CADCA's (Community Anti-Drug Coalitions of America) 2020 Virtual Mid-Year, a world class training event that brings together prevention leaders and advocates interested in making a positive impact in their community. Held from July 26-30, 2020, Virtual Mid-Year draws nearly 2,000 attendees, offers 85+ sophisticated training sessions and workshops, networking opportunities and wellness activities, with a focus on teaching substance use and misuse prevention strategies. Although this is a virtual event, there will still be the same number of trainings that are typically offered during their in-person event, all at a reduced registration rate (Adult Member - $475, Adult Non-Member - $575 and Youth/Young Adult - $375).

Training sessions will be led by experts in the prevention field, coalitions from around the globe and federal agencies such as Centers for Disease Control and Prevention (CDC), Drug Enforcement Administration (DEA), Office of National Drug Control Policy (ONDCP) and Substance Abuse and Mental Health Services Administration (SAMHSA). Key topics include: coalition leadership, cross-sector collaboration, evaluation and research, marketing and communications, policy and advocacy, sustainability and what's trending.

Typically, in-person events feature one keynote speaker, however, this virtual event will have several bonus keynote speakers. Additionally, all training sessions will be recorded, and I will have access to on-demand content 24/7 during the event. This will allow me to attend more sessions and get the most out of my registration. In fact, there is a possibility to experience every session offered, due to the recorded training sessions.

Once the training event concludes, I will share key takeaways, including those that we can implement immediately to support our substance prevention programs and efforts.

Thank you for considering this request. I look forward to your reply.

Regards,