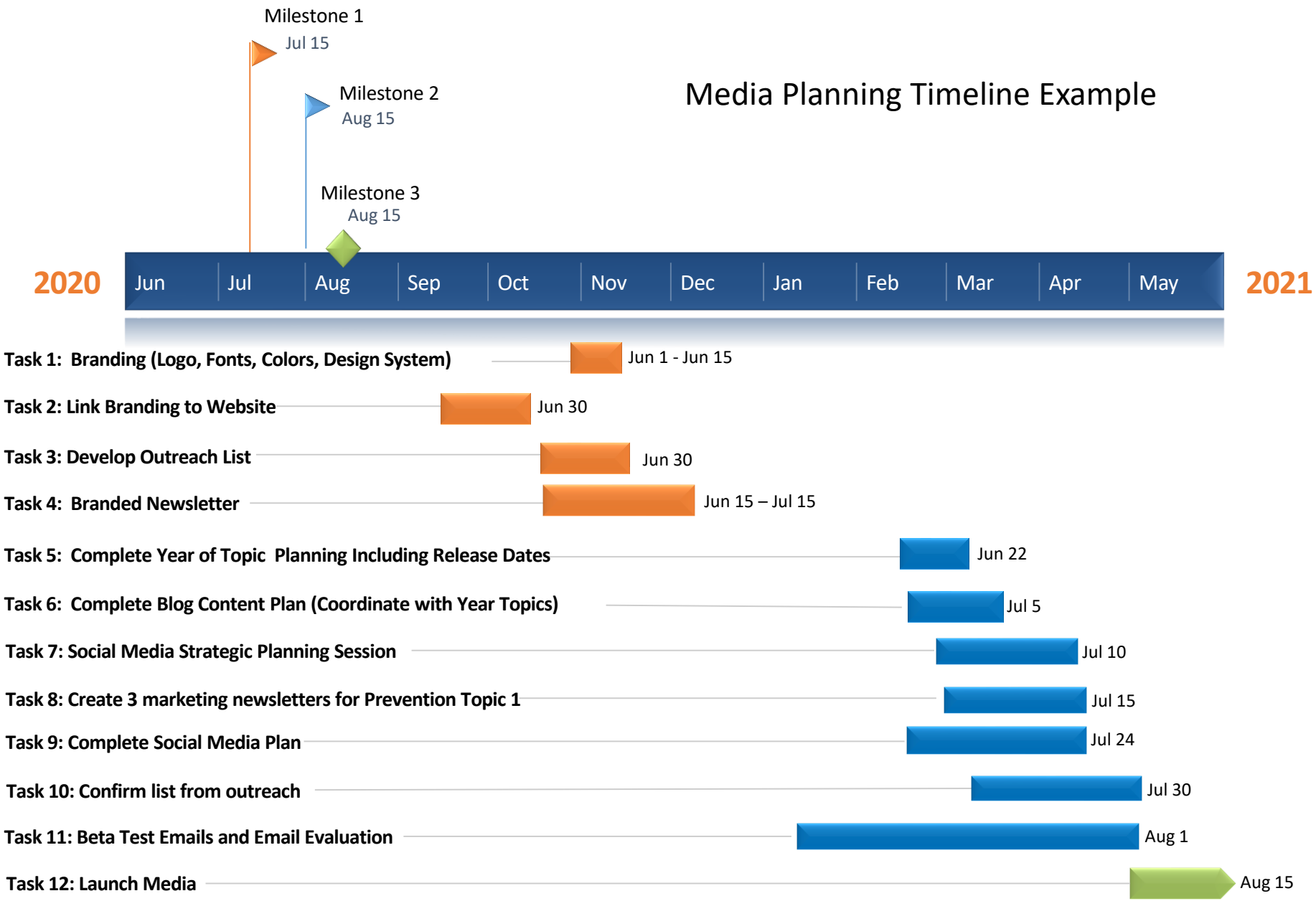Media Planning Timeline Example