

## Priscila Giamassi's Biography

Priscila Giamassi is an emerging leader who works as a change agent with integrity and a willingness to exceed expectations. Her background is in Business Administration and Project Management. She had worked in the telecommunications industry for 10 years in a multinational where she was able to grow, learn, develop skills and create strong connections across the globe.

Priscila joined the Behavioral Health world in 2019, working for the National Hispanic and Latino Prevention Technology Transfer Center, housed at The National Latino Behavioral Health Association, funded by SAMHSA. She truly fell in love with Prevention, and she understands that this is part of her mission on earth.

Back when she was working in the telecommunications industry, she always felt that something was missing. At that time, she tried to fill the gap with some special projects inside the organization that would bring her some fulfillment not only career-wise but also to her heart and mind. She served as the chair for several committees such as social/charity and women empowerment, to combine her job responsibilities with additional projects that would bring her some real meaningful outcomes.

Currently, she is working as a Program Specialist; she is a Bilingual Certified Prevention Specialist (CPS) and recently graduated from the inaugural class of the NHL PTTC & CADCA 2021 Latinx Emerging Leaders in Prevention Fellowship Program.

As a Latina woman immigrant living in the USA, Priscila strongly believes that it is her duty to use her voice and resources to advocate for mental health and substance abuse prevention, and she is committed to the improvement and enhancement of behavioral health service delivery for Latinx and other underserved communities.

### *Lessons Learned:*

Priscila really enjoyed being part of the inaugural class of the NHL PTTC & CADCA 2021 Latinx Emerging Leaders in Prevention Fellowship Program. Throughout the entire program, she was able to learn different skills that will help develop her capacity to serve her communities in a better way. The program supported her to deep dive into Prevention structure, especially for the capstone project, where she had to present a complete Logic Model, smart objectives, the seven strategies and an actual plan. All these products combined with additional skills approached during the program such as system's thinking, equity and leadership skills applied to professionals in the Prevention field.

She said it was great to be in a room full of people who look like her and with similar life experiences either as women, Latinx, immigrant or English as second language speakers. Her cohort created a community together and she is looking forward to new opportunities to continue to make the difference together serving the Latinx and other underserved communities.