2021 Got Outcomes! Winners!

**Coalition of Excellence**
Prevent Coalition
Vancouver, WA

**Coalition in Focus**
Levittown Community Action Coalition
Levittown, NY

Get to know the winners and how they were able to achieve positive, long-lasting changes in their communities.

**Coalition of Excellence:** [Prevent Coalition](#)

**Our Mission**
Connecting and supporting communities to build resilience and prevent youth substance use.

**Our Vision**
A healthy, thriving community free of substance misuse.

**Our Program**
Prevent was formed in 2003 to increase collaboration, awareness, and reduce substance misuse in Clark County, Washington upon receiving the Drug Free Communities grant. Prevent has since expanded and sustained the work past 10 years of Drug Free Communities funding, now serving the entire Southwest Washington region. In 2020, we received additional funding to bring our programs statewide, supporting rural coalitions across Washington. Prevent is supported by state and federal grants, our fiscal agent Educational Service District 112, and over 500 volunteer partners.

**Our People**
We strive to be a connector for all substance misuse prevention efforts in Southwest and rural Washington communities. Prevent consists of members from the entire community and works to build capacity for conducting prevention strategies in collaboration with parents, youth, schools, media, business, government, faith communities, law enforcement, healthcare professionals, and other prevention organizations.

**Our Outcomes**
Prevention works! Applying a comprehensive strategic plan and thoughtfully created campaigns resulted in positive outcomes for our region.

- **Lower Youth Access.** We’ve seen a 7.1% reduction in youth who perceive marijuana as easy or very easy to get, from 51% in 2014 to 44% in 2018, according to high school students on the Washington State Healthy Youth Survey.
- **More Conversations.** We’ve seen a 2.5% reduction in the number of parents who do not tell their kids not to use marijuana, from 33.6% in 2014 to 31.1% in 2018, according to the Washington State Healthy Youth Survey.
- **Increased Parental Attitudes.** We’ve seen a 2% reduction in youth who currently use marijuana that got it from home with their parent’s permission, from 8% in 2016 to 6% in 2018, according to the Washington State Healthy Youth Survey.

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The Levittown Community Action Coalition (LCAC) is a community coalition founded in 2015 and is comprised of a dedicated group of individuals and entities within our Levittown Community – representatives from our schools, our youth, law enforcement, media, hospitals, libraries, substance abuse treatment agencies, civic groups, businesses, religious organizations, state and local agencies, and other organizations involved in substance abuse prevention – working together to reduce substance misuse through recognition, education and awareness.

In 2014, Youth 11/12 graders report risk factors for underage drinking that is unacceptable to the community. Binge drinking was well over the state average and students report that parents permit underage drinking in their homes. LCAC was formed as a result of a Town Hall to discuss the concerns of underage drinking in the community. In 2019 LCAC was awarded a Drug Free Communities Grant. Due to the pandemic in year one of the DFC funding, a student survey was not administered by the school districts. The Levittown and Island Trees school district was however able to administer a Core Measures survey once students returned to in person schooling, late June. We are excited to report that the data shows a significant change of 14.4% less in 2021 than in 2014.

The DFC grant has afforded us the resources to make significant changes in the reduction of underage drinking. No alcohol permitted signs were designed and installed in all school parks in the Levittown and Island Trees school district. LCAC has increased our social media reach, participating in National Drug and Alcohol Facts Week campaigns, Prevention Week, Overdose Awareness Day, etc. Social host advertisements were placed in local papers, shopping cart ads and mailings through our school district and have made an impact on the reduction of underage drinking. As a coalition we conducted Key Informant interviews with school personnel and law enforcement. Our youth coalition has grown to 23 members who meet regularly each month, even during the pandemic. They are currently engaged in a stick shock campaign and have presented during many events including our Red Ribbon Kickoff Ceremony. Our Youth coalition board were trained to conduct Focus Groups. During the 2020/2021 school year they conducted three peer-to-peer focus groups on Alcohol,
Prescription Drugs and Marijuana. LCAC found creative ways to collect data, including a virtual community mapping via Padlet.com, that was conducted with many community groups including our youth coalition members. Key areas of concern were identified and environmental scans were conducted by our National Guard. Our local Police conducted compliance checks (Project 21) during the year. With the assistance of LCAC, our school districts have implemented the Red Watch Band program. The districts also plan to administer the Pride YDS Survey in Spring of 2022. Despite the pandemic and other barriers, we continue to work closely with all our sector members and are proud of all we have accomplished as a coalition.