

## GO! Product Review Form - Phase I

|                           |                               |
|---------------------------|-------------------------------|
| <b>Reviewer:</b>          | <b>Award Category:</b>        |
| <b>Date:</b>              | <b>Application Substance:</b> |
| <b>Coalition:</b>         |                               |
| <b>Coalition Contact:</b> |                               |

| Product/Component   | Score           |                                  |
|---|-----------------|----------------------------------|
|   | Possible Points | Applicant Score<br>(1=Yes, 0=No) |
| <b>COMMUNITY ASSESSMENT (10 points)</b>   |                 |                                  |
| <i>Definition of Community</i>  |                 |                                  |
| Defines the boundaries of community being assessed  | 0.67            | 1                                |
| Includes relevant geographic and demographic information to describe community context.   | 0.67            | 1                                |
| Defines the community in terms of place, interest or experience as well as "communities within the community"   | 0.67            | 1                                |
| <i>Community History</i>  |                 |                                  |
| Describes major events and forces that have affected the community.   | 0.67            | 1                                |
| Describes major events and forces that have influenced targeted outcomes.   | 0.67            | 1                                |
| Describes the history of the coalition, community organizing for improvement and related issues.  | 0.67            | 1                                |
| <i>Needs Assessment</i>   |                 |                                  |
| Provides qualitative and quantitative data.   | 0.5             | 1                                |
| Provides data related the substance abuse problem and consequences  | 0.5             | 1                                |
| Provides data describing root causes and local conditions that contribute to identified problems.   | 0.5             | 1                                |
| Describes data sources used in collecting the community assessment data   | 0.5             | 1                                |
| <i>Resource Assessment</i>  |                 |                                  |
| Describes the resources that are currently being used to address identified community problems.   | 0.67            | 1                                |
| Describes the resources that could be directed toward addressing identified community problems.   | 0.67            | 1                                |
| Identifies gaps in resources.   | 0.67            | 1                                |
| <i>Problem Statement(s)</i>   |                 |                                  |
| Provides one problem statement for each identified community issue.   | 1               | 0                                |
| Provides a rationale for the naming and framing choices made for each problem statement.  | 1               | 0                                |
| Sub-Total:  | 10.03           | 8.03                             |
| <b>LOGIC MODEL (30 points)</b>  |                 |                                  |
| <i>Problem Statement</i>  |                 |                                  |
| Names one problem at a time, avoids placing blame, avoids naming solutions, defined in terms of behaviors or conditions, measurable & reflect community concerns)                         | 1               |                                  |
| <i>Problem Data</i>   |                 |                                  |
| First piece of data <b>AND</b> its source are provided to describe the problem  | 1               |                                  |
| Second piece of data <b>AND</b> its source are provided to describe the problem from a different measure  | 1               |                                  |
| <i>Root Causes #1</i>   |                 |                                  |
| The coalition surfaced a root cause that explains broadly why the problem is occurring in their community and based upon their community assessment                                       | 1               |                                  |
| The root cause is at the community level  | 0.5             |                                  |
| The root cause is supported by prevention science   | 1               |                                  |
| <i>Root Cause Data</i>  |                 |                                  |
| First piece of data <b>AND</b> its source are provided to describe the problem  | 1               |                                  |
| Second piece of data <b>AND</b> its source are provided to describe the problem from a different measure  | 1               |                                  |
| <i>Local Conditions 1a</i>  |                 |                                  |
| For the root cause, the coalition surfaced a local condition that create an actionable picture of the unique context and settings contributing to the associated root cause               | 1               |                                  |
| The local condition statement is highly specific and identifiable and provides the coalition with actionable and detailed information (deeper level of understanding than any root cause) | 1               |                                  |
| <i>Local Conditions 1a Data</i>   |                 |                                  |
| First piece of data <b>AND</b> its source are provided to describe the problem  | 1               |                                  |
| Second piece of data <b>AND</b> its source are provided to describe the problem from a different measure  | 1               |                                  |
| <i>Local Conditions 1b</i>  |                 |                                  |
| For the root cause, the coalition surfaced a local condition that create an actionable picture of the unique context and settings contributing to the associated root cause               | 1               |                                  |
| The local condition statement is highly specific and identifiable and provides the coalition with actionable and detailed information (deeper level of understanding than any root cause) | 1               |                                  |
| <i>Local Conditions 1b Data</i>   |                 |                                  |
| First piece of data <b>AND</b> its source are provided to describe the problem  | 1               |                                  |
| Second piece of data <b>AND</b> its source are provided to describe the problem from a different measure  | 1               |                                  |
| <i>Root causes #2</i>   |                 |                                  |
| The coalition surfaced a root cause that explains broadly why the problem is occurring in their community and based upon their community assessment                                       | 1               |                                  |
| The root cause is at the community level  | 0.5             |                                  |
| The root cause is supported by prevention science   | 1               |                                  |

|   |    |   |
|---|----|---|
| <b>Root Cause Data</b>  |    |   |
| First piece of data <b>AND</b> its source are provided to describe the problem  | 1  |   |
| Second piece of data <b>AND</b> its source are provided to describe the problem from a different measure  | 1  |   |
| <b>Local condition 2a</b>   |    |   |
| For the root cause, the coalition surfaced a local condition that create an actionable picture of the unique context and settings contributing to the associated root cause                         | 1  |   |
| The local condition statement is highly specific and identifiable and provides the coalition with actionable and detailed information (deeper level of understanding than any root cause)           | 1  |   |
| <b>Local Conditions 2a Data</b>   |    |   |
| First piece of data <b>AND</b> its source are provided to describe the problem  | 1  |   |
| Second piece of data <b>AND</b> its source are provided to describe the problem from a different measure  | 1  |   |
| <b>Local condition 2b</b>   |    |   |
| For the root cause, the coalition surfaced a local condition that create an actionable picture of the unique context and settings contributing to the associated root cause                         | 1  |   |
| The local condition statement is highly specific and identifiable and provides the coalition with actionable and detailed information (deeper level of understanding than any root cause)           | 1  |   |
| <b>Local Conditions 2b Data</b>   |    |   |
| First piece of data <b>AND</b> its source are provided to describe the problem  | 1  |   |
| Second piece of data <b>AND</b> its source are provided to describe the problem from a different measure  | 1  |   |
| <b>Line Logic and Data Basics</b>   |    |   |
| An appropriate balance of quantitative and qualitative data are used to understand the problems   | 1  |   |
| The problem statement, 2 root causes, and 4 local conditions all fit together cohesively and form a logical sequence of causes and effects.   | 1  |   |
| Sub-Total:  | 30 | 0 |
| <b>STRATEGIC &amp; ACTION PLAN (20 points)</b>  |    |   |
| <b>Vision</b>   |    |   |
| Concise   | 1  |   |
| Illustrates a lofty idea of where the coalition wants to be   | 1  |   |
| <b>Mission</b>  |    |   |
| Succinct  | 1  |   |
| Tells what the coalition will do to achieve their vision  | 1  |   |
| <b>Goal #1 (Increase Community Collaboration)</b>   |    |   |
| <b>Objectives</b>   |    |   |
| The objectives are specific, measurable, achievable, relevant, and timed (SMART)  | 1  |   |
| <b>Strategies</b>   |    |   |
| Contains a proper dose of community collaboration categories (3-4 categories)   | 2  |   |
| Strategies are comprehensive and complimentary  | 1  |   |
| <b>Activities</b>   |    |   |
| Identifies meaningful steps, who is responsible and by when to achieve each strategy  | 1  |   |
| <b>Goal #2 (Reduce Substance Use/Misuse)</b>  |    |   |
| <b>Objectives</b>   |    |   |
| Includes short term, intermediate and long-term objectives  | 1  |   |
| The objectives are written based on the data provided on the logic model  | 1  |   |
| The objectives are specific, measurable, achievable, relevant, timed and aimed at the community level (SMART+C)   | 1  |   |
| <b>Strategies</b>   |    |   |
| Contains a proper dose of Individual-level interventions (at least two) around the prioritized local condition(s) and addresses multiple target audiences that might be impacted by the strategy    | 2  |   |
| Contains a proper dose of environmental-level interventions (at least two) around the prioritized local condition(s) and addresses multiple target audiences that might be impacted by the strategy | 2  |   |
| Strategies are comprehensive and complimentary  | 1  |   |
| Strategies are planned in a dose appropriate to lead to population-level change   | 1  |   |
| <b>Activities</b>   |    |   |
| Identifies the problem, root cause, and local condition being prioritized in the Action plan  | 1  |   |
| Connects back to the coalition's substance specific logic model   | 1  |   |
| Sub-Total:  | 20 | 0 |
| <b>EVALUATION PLAN (10 points)</b>  |    |   |
| <b>Logic Model</b>  |    |   |
| Identifies the component from the logic model being addressed   | 2  |   |
| <b>Measure</b>  |    |   |
| Identifies the data indicator to be used  | 1  |   |
| Each measure is sensitive, proximate and feasible   | 1  |   |
| <b>Baseline Data</b>  |    |   |
| Identifies the baseline data and date for each measure on the logic model   | 2  |   |
| <b>Data Source</b>  |    |   |
| Identifies the source of the data for each measure on the logic model   | 2  |   |
| <b>Collection Frequency</b>   |    |   |
| Identifies how often the data will be collected for each measure on the logic model   | 2  |   |
| Sub-Total:  | 10 | 0 |
| <b>EVALUATION COMMUNICATION PLAN (10 points)</b>  |    |   |
| <b>Audience</b>   |    |   |
| Identifies who cares  | 2  |   |
| <b>Action</b>   |    |   |
| Identifies what the coalition wants them to do  | 2  |   |

|   |    |   |
|---|----|---|
| <i>WIFM</i>   |    |   |
| Identifies how the target audience will benefit                           | 2  |   |
| <i>Information</i>  |    |   |
| Identifies the information/data to be shared                              | 2  |   |
| <i>Report</i>   |    |   |
| Identifies how the coalition will share the data with the target audience | 2  |   |
| Sub-Total:  | 10 | 0 |

| <b>SUSTAINABILITY PLAN (10 points)</b>  |            |            |
|---|------------|------------|
| <i>Case Statement(s)</i>  |            |            |
| Describes why the coalition is needed and is based on the results of the community assessment   | 0.4        |            |
| Describes how the coalition makes a difference in the drug outcomes based on the coalition's logic model.   | 0.4        |            |
| Describes the coalition's key advantage by describing the unique role that is filled by the coalition and by no one else (i.e., no other entity) in the community.                                  | 0.4        |            |
| Describes who is on the coalition (i.e, includes the members and the community's responsibility to make things better and the strong commitment that has already been made)                         | 0.4        |            |
| Makes the case that the coalition is a cost-effective way fo addressing substance misuse  | 0.4        |            |
| <i>Resources</i>  |            |            |
| Clearly defines the existing Resources and termination dates  | 2          |            |
| <i>Key things to sustain</i>  |            |            |
| Clearly identifies what resources the coalition needs, how it will obtain them and what sources will fund it.   | 1          |            |
| Clearly identifies the human, social and material resources needed to be sustained (including the dollar amounts)   | 1          |            |
| <i>Strategy/Source</i>  |            |            |
| The strategies for how to obtain resources is clear (Share, Charge, Ask, Earn)  | 1          |            |
| Each strategy identified has a potential sources and actions associated with it   | 1          |            |
| <i>Action Plan</i>  |            |            |
| Identifies meaningful steps on how the coalition will take action to acquire the identified resources   | 2          |            |
| Sub-Total:  | 10         | 0          |
| <b>OUTCOMES (10 points) - Input score for only ONE Award Category</b>   |            |            |
| Check which Award Category they applied for   |            |            |
| <i>Coalition in Focus (Short-term outcomes)</i>   |            |            |
| Outcomes tie to one local condition from the logic model  | 3          |            |
| Clearly and concisely describes the short-term outcomes   | 3          |            |
| Data supports the short-term outcomes achieved  | 4          |            |
| <i>Coalition of Excellence (Short-term and Intermediate outcomes)</i>   |            |            |
| Outcomes tie to two local conditions for one root cause from the logic model <b>OR</b> outcomes tie to one local condition for two roots causes from the logic model                                | 3          |            |
| Clearly and concisely describes the short-term and intermediate outcomes  | 3          |            |
| Data supports the short-term and intermediate outcomes achieved   | 4          |            |
| <i>Coalition of the Year (Short-term, Intermediate, and Long-term outcomes)</i>   |            |            |
| Outcomes tie to two local conditions for one root cause and the problem from the logic model <b>OR</b> outcomes tie to one local condition for two root causes and the problem from the logic model | 3          |            |
| Clearly and concisely describes the short-term, intermediate and long-term outcomes   | 3          |            |
| Data supports the short-term, intermediate and long-term outcomes achieved  | 4          |            |
| Sub-Total:  | 10         | 0          |
| <b>Applicant Score</b>  |            | <b>8</b>   |
| <b>Total Possible Points</b>  | <b>100</b> | <b>100</b> |







